

‘Competitive Locally and Globally’

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTANCY

BACHELOR OF BUSINESS WITH HONOURS

BPKP CODE PROGRAMME
HE09 International Business

For further inquiries, please contact:

Faculty of Business, Economics and
Accountancy

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HE09 INTERNATIONAL BUSINESS		Year 1		Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
UNIVERSITY CORE (PPIB) (10 CREDIT HOURS)	UC00302 Kemahiran Berunding UW00102 Hubungan Etnik (HE) Or International Students: UM00102 Bahasa Melayu Aras I	UE00102 Etika dan Akhlak UK00402 Teknik dan Kemahiran Belajar UW00202 TITAS Or International Students: UM00202 Bahasa Melayu Aras II					
	UB00102 Communicative English Grammar (MUET 1, 2) UB00402 Academic Reading & Writing Or UB00502 English For Research Purposes Or UB00602 Grammar in Context (MUET 3, 4, 5, 6)	UB00202 Oral Communication in English (MUET 1, 2) UA/UJ/UN/UP/UR/US/UT Foreign Language Level 1 (MUET 3, 4, 5, 6)	UB00302 Reading & Writing in English (MUET 1, 2) UA/UJ/UN/UP/UR/US/UT Foreign Language Level 2 (MUET 3, 4, 5, 6)	UB00702 English For Occupational Purpose (MUET 1, 2) UA/UJ/UN/UP/UR/US/UT Foreign Language Level 3 (MUET 3, 4, 5, 6)			
	ECXXXXX Co-Curriculum						

Course Structure Session 2015 / 2016

HE09 INTERNATIONAL BUSINESS

	Year 1		Year 2		Year 3	
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
FACULTY CORE (54 CREDIT HOURS)	BT12003 Marketing BT12303 Management BT10903 Business Mathematics BT11903 Corporate Communication	BT10203 Microeconomics 1 BT12203 Business Accounting BT1203 Financial Management	BT11103 Entrepreneurship BT10403 Business Statistic and Economic BT21303 Organizational Behaviour BT11703 Macroeconomics BT20403 Commercial Law BT22003 Entrepreneurship	BT21603 Research Methodology BT22103 Business Information System BT22303 Human Resource Management	BT21403 Operation Management BT21503 Business Ethics	BT31303 Strategic Management
CORE PROGRAMME (15 CREDIT HOURS)			BA21003 Introduction International Business	BA21203 Cross Culture Management BA21103 International Marketing	BA33503 International Finance	BA31703 International Operations Management
COMPULSORY PROGRAMME ELECTIVES (15 CREDIT HOURS)				BA33403 International Business Law	BA31103 International Human Resource Management BA32303 International Trade	MARKETING BA31403 Issues in International Business BA32503 International Product and Brand Management MANAGEMENT BA33103 International Business Relation BA33303 Global Supply Chain Management
LIBERAL ELECTIVES (9 CREDIT HOURS)					Elective 1 Elective 2	Elective 3
PRACTICUM/ ACADEMIC EXERCISE (6 CREDIT HOURS)						BA30006 Practicum Or BA30106 Academic Exercise
TOTAL (120 CREDIT HOURS)	21	17	20	20	21	21

