

MASTER OF BUSINESS ADMINISTRATION

PROGRAMME EDUCATIONAL OBJECTIVES

1. Producing professionals who are able to apply knowledge and technology of business administration in an organization to operationalise and increase competitive advantage internationally.
2. Preparing professionals who are responsible to enhance excellent quality of working environment with interpersonal and organisational skills and able to work in a team.
3. Producing professionals who are confident and have relevant knowledge from diverse perspectives of business and management.
4. Producing professionals with balanced knowledge, charismatic, ethical values, and integrity.

PROGRAMME LEARNING OUTCOMES

1. Identify knowledge in the business and management in accordance with the needs of the market and nation.
2. Analyse scientifically as well as having the ability to think critically and effective problem solving.
3. Demonstrate responsibility towards the community developments and the surroundings as well as the willingness to share knowledge/expertise for the benefits of the community.
4. Demonstrate ethical behaviours that are imbedded in each graduate in order to prepare them for managing organization.
5. Demonstrate effective communication and also an efficient and good player in a team.
6. Evaluate and make accurate decisions especially in deciding the best business and management practices.
7. Integrate all knowledge, either theoretically or practically that they have obtained in order to prepare them for any professional qualification.
8. Identify, explore, and evaluate any business and management opportunity.