

INSTRUCTION TO AUTHORS

Use these instructions if you are preparing a manuscript to submit to this conference. ICE 2017 considers all manuscripts on the strict condition that the manuscript is your own original work, and does not duplicate any other previously published work, including your own previously published work. the manuscript has been submitted only to Malaysian Journal of Business and Economics; it is not under consideration or peer review or accepted for publication or in press or published elsewhere.

General guidelines

1. Manuscripts are accepted in English. Oxford English Dictionary spelling and punctuation are preferred.
2. Manuscripts should be compiled in the following order: title page; abstract; keywords; main text; acknowledgements; references; appendices (as appropriate); table(s);
figure
3. Abstracts of 150-250 words are required for all manuscripts submitted. Each manuscript should have 5 to 7 keywords. The file should be provided in Word version
2007. All equations should be prepared either in Word using Equation editor or in MathType format.
4. The paper should not exceed 20 typeset pages in length. Font Type: Times New Roman
5. Font size 11 point. The paper must be formatted for A4 size (210mm x 297mm).
6. Set the page margins exactly as follows: top, bottom, left and right for 1 inch.
7. Section headings should be concise and numbered sequentially, using a decimal system for subsections.

Numbered sections

Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, ...), 1.2, etc. (the abstract is not included in section numbering). Any subsection may be given a brief heading. Each heading should appear on its own separate line.

Figures

All figures must be numbered in the order in which they appear in the manuscript (e.g. Figure 1, Figure 2). In multi-part figures, each part should be labelled (e.g. Figure 1(a), Figure 1(b)).

Appendices

If there is more than one appendix, they should be identified as A, B, etc. Formulae and equations in appendices should be given separate numbering: Eq. (A.1), Eq. (A.2), etc.; in a subsequent appendix, Eq. (B.1) and so on. Similarly for tables and figures: Table A.1; Fig. A.1, etc.

References

Use APA style. For details go to:<http://www.apastyle.org>