

Bloomberg

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Bloomberg is privately held financial software, data, and Media Company headquartered in Midtown Manhattan, New York City. Bloomberg provides financial software tools such as an analytics and equity trading platform, data services and news to financial companies and organizations through the Bloomberg Terminal (via its Bloomberg Professional Service), its core revenue-generating product. Bloomberg also includes a wire service (Bloomberg News), a global television network (Bloomberg Television), digital websites, a radio station (WBBR), subscription-only newsletter and three magazines; Bloomberg BusinessWeek, Bloomberg Markets and Bloomberg Pursuits. In 2014, Bloomberg launched Bloomberg Politics, a multiplatform media property that merged the company's political news teams.

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