

**Public Lecture Series 2/2017, Faculty of Food Science and Nutrition,
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ABSTRACT

Publishing articles in 2018: Some tricks of the trade from an Editor-in-Chief perspective

As an Editor in Chief of the International Journal of Food Science and Technology, Journal of Food Processing and Preservation and the International Journal of Molecular Sciences there are many simple areas where authors could improve the impact of their papers. Each journal has its particular focus but there are common issues in relation to presentation of an article, detail of methodology used and depth of critical evaluation used by the authors, all of which govern how reviewers and editors judge the worthiness of an individual article. This talk details some of the aspects, from an Editor in Chief's perspective, that are important for authors to consider when submitting manuscripts to journals. This insight into the publication world should help focus authors attention to the critical steps of paper writing and improve the chances for research publication.