

# FACULTY OF MEDICINE & HEALTH SCIENCES

## MEDICAL EDUCATION PUBLIC LECTURE SERIES

ORGANIZED BY  
**DEPARTMENT OF MEDICAL EDUCATION**  
&  
**INTEGRATED LEARNING CENTRE**

**DR WONG WOEI FUH, PhD**  
CONSULTANT OF EDUCATION & RESEARCH  
INNOVATIVE EDUCATION SERVICES  
iGROUP ASIA PACIFIC



### PRESENTATIONS:

**RESEARCH 1-2-3: FROM IDEA TO INNOVATION  
&  
RESEARCH OUTREACH:  
WIDER VISIBILITY TO INCREASE CITATION**

**27 JULY 2017 (THURSDAY), 09.30 AM – 12.30 PM**

**VENUE: MAIN AUDITORIUM, BLOCK B, LEVEL 2  
FACULTY OF MEDICINE & HEALTH SCIENCES**

**REGISTRATION FEE: SPONSORED BY ACCESS DUNIA**

**IDP/CPD: 02 POINTS**

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### TENTATIVE PROGRAMME (27 JULY 2017, THURSDAY)

- 09.30 AM**    **REGISTRATION**
- 09.50 AM**    **WELCOME ADDRESS**  
**PROFESSOR DR ZAINAL ARIFIN MUSTAPHA**  
DEAN  
FACULTY OF MEDICINE & HEALTH SCIENCES  
UNIVERSITI MALAYSIA SABAH
- 09.55 AM**    **INTRODUCTION**  
**A/PROF DR CHIN SULIONG**  
CHAIRPERSON & HEAD  
DEPARTMENT OF MEDICAL EDUCATION  
FACULTY OF MEDICINE & HEALTH SCIENCES  
UNIVERSITI MALAYSIA SABAH
- 10.00 AM**    **DR WONG WOEI FUH, PhD**  
CONSULTANT OF EDUCATION & RESEARCH  
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- PRESENTATION 1:**  
**RESEARCH 1-2-3:**  
**FROM IDEA TO INNOVATION**
- 11.00 AM**    **Q & A**
- 11.20 AM**    **PRESENTATION 2:**  
**RESEARCH OUTREACH:**  
**WIDER VISIBILITY TO INCREASE CITATION**
- 12.30 PM**    **CLOSING & PRESENTATION BY THE DEAN:**  
CERTIFICATE OF APPRECIATION  
&  
**GROUP PHOTOGRAPHY SESSION**  
END OF PROGRAMME

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Dr Wong Woei Fuh, PhD is the consultant of Education & Research for iGroup Asia Pacific. He has nine years of experience in the information industry. Prior to joining iGroup, he worked in Thomson Reuters for close to 10 years involving in the business of Web of Science and Derwent patents data. By leveraging those professionally indexed contents, Dr Wong has provided consultancy in areas of research benchmarking, research integrity and technology transfer. He also has more than a decade of experience in corporate engineering business for Weidmuller and Emerson Electrics.

Dr Wong holds a Ph.D. in Polymer Science & Technology from the University of Manchester, United Kingdom. He remains active in the Asia Pacific scientific community, engaging with researchers, research management, and funding agencies on research evaluation and assessment, and dialogues on best practices in driving research excellence.

Dr Wong was the keynote speaker at the Mahathir Science Awards 2011 held in January 2012. He was also guest speaker at several thought leadership events on topics like technology commercialization, citation index/university rankings, and research collaboration.