

# BETA FOUNDATION

A Charitable Foundation for Developing

Business Ecosystems for Technopreneurship Advancement

[www.beta-foundation.org](http://www.beta-foundation.org)



## ABOUT THE FOUNDATION

BETA Foundation is a private foundation headquartered in Kuala Lumpur, Malaysia.

As an economic region comprising of mainly developing nations, ASEAN requires homegrown technology and businesses that can fit its geographical, economic, business, cultural and social profile. In the past, the region's development has been driven by technologies and talent imported from North America, Europe, Japan, Korea and China. With over 640 million people - almost half of whom are under the age of 40 - South East Asia has become home to mere consumers of technology, rather than its creators.

To remain globally competitive, ASEAN nations need a new breed of entrepreneurs who can create, adapt and proliferate technology that can propel the region into the digital age.

The Foundation believes that a thriving community of technopreneurs across South East Asia will ensure economic stability and global competitiveness. Our mission is to develop ecosystems for technopreneurship advancement in South East Asia.

## What is a Technopreneur?

An **entrepreneur** is a person who identifies an opportunity, converts it into a product or service, and builds a successful business with it. A **technopreneur** starts out with nothing but an 'idea'. They defy existing practices and systems, and find ways to think and do things differently. They create a product or solution that uses technology's heft and capabilities to improve upon traditional ways of getting things done.

Technopreneurship is a new breed of entrepreneurship, where technology serves as an integral and key element in the transformation of goods and services.

## What is a Startup Ecosystem?

A **start-up**, according to Wikipedia, is an entrepreneurial venture – typically a newly emerged business - that aims to meet a marketplace need by developing a viable business model around a product, service, process or a platform. An **ecosystem** refers to the environment in which the business operates – including competitors, consumers, resources, government regulations, political, economic,

cultural and social variables, all of which have an impact on the way a product is designed and used and the business entity is run.

## What We Do

The Foundation's mission is to develop ecosystems for technopreneurship advancement in South East Asia.

Our **primary beneficiary is the technopreneur**, or startup founder.

We provide business programmes and services for technopreneurs who require:

1. Cross-border partnerships, and accelerated expansion
2. Higher levels of capital financing or investments, or investor relations
3. International and corporate mentorship
4. International media exposure
5. Advice on government regulations pertaining to their business or technology

Our stakeholders include government agencies and regulators, venture capital, financing institutions, media, technology and innovation institutions, educators, business mentors/coaches.

For stakeholders, the foundation provides

1. Advice and frameworks for developing a technopreneurial ecosystem
2. Surveys and reports on startup and technology trends/outlooks
3. Access to startups from pre-seed stage to growth/scale-up stage in South East Asia

## Specific Programmes and Activities

1. Scaling up accelerator programmes
2. Bespoke programmes in business financing & structuring, tech product development, user experience (UX) workshops, media and investor relations
3. Market immersion programmes
4. Curated Networking Sessions
5. Publications
6. Online learning & mentorship
7. Technopreneurship Awareness & Promotional Activities

## Contact us

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\*\* The BETA Foundation will be registered as a Labuan Trust by Aug 2019.