

Make Your Story Happen in China

IPIEC GLOBAL 2019

China's Prime Global Innovation & Entrepreneurship Contest

GRAND PRIZE AWARD



*Million-Dollar
Cash Award*



*Multimillion-Dollar
Tech Funding*



*China Business
Network*



*Extensive
Media Coverage*

China - The Innovation Powerhouse

China, as the world's second largest economy, has been embracing the global technological and industrial revolution, which has become one of the driving forces of China's rise in SciTech area. By laying the foundation as '**mutual respect, benefit and growth**', China has been actively making joint efforts with other nations, in accelerating SciTech development and promoting transnational collaboration.

Widely acknowledged as an innovation powerhouse in recent years, China is driven by its strong self-motivation for innovation, by implementing stimulus measures in a top-down fashion by the government, leading the country to become a nurturing environment for creative business thinkers and innovators at home and abroad. The Chinese government has also been sparing no effort in strengthening protection for IP and innovation, creating favorable conditions for know-how exchange between domestic and foreign entities in leading industry areas.

Why IPIEC GLOBAL by WTOIP?

WTOIP, China's leading technovation platform for IP and corporate services, will be hosting the **3rd IPIEC GLOBAL** contest this year. Here are the key figures and achievements of IPIEC GLOBAL 2018:

1285

Submitted
Project Entries

10

Global
Chapters

8

Matchmaking
Sessions Organized
across 7 Cities in China

82

LoI Signed for
Tech Cooperation



IPIEC GLOBAL 2017



IPIEC GLOBAL 2018

We are hoping to extend our efforts to create an effective means to connect innovations with capital and enterprises, overseas projects with local clusters, as well as commercialization with government policies, in an attempt to promote cross-border technology cooperation and accelerate local industrial upgrade. Meanwhile, we also strive to help more Chinese enterprises and organizations go overseas for market expansion.

On the other hand, by leveraging the established influence of IPIEC GLOBAL and working closely with the governments and Sino-foreign cooperation zones, we are committed to promoting China's incentives on talent acquisition, open and inclusive business environment, strengthened IP protection system to overseas partners, contestants, enterprises and all other stakeholders.

Key Features of IPIEC GLOBAL 2019

Major Global Technovation Activity:

IPIEC GLOBAL will work with government agencies and major innovation organizations in local countries and regions to co-organize overseas contest chapters, by actively engaging the followings to present their latest innovations:



Ongoing SciTech Matching Platform:

Originated from Guangzhou, China, IPIEC GLOBAL 2019 will work with Sino-foreign cooperation zones and major industry parks in China to scout and collect innovation needs from domestic stakeholders, with which to furthest connect with overseas projects and startups.

Having been regularly acting as a platform to strategically match domestic tech needs with global innovative resources by the in-house experts, this platform will be an ongoing effort to successfully facilitate connections.

Viable Launch-in-China Support:

Launch-in-China and entrepreneurial support can be given by WTOIP on a discount fee covering:

- Business Matching Process:



- Market-Ready Analysis:



Assessment of your competitive edge and challenges in China

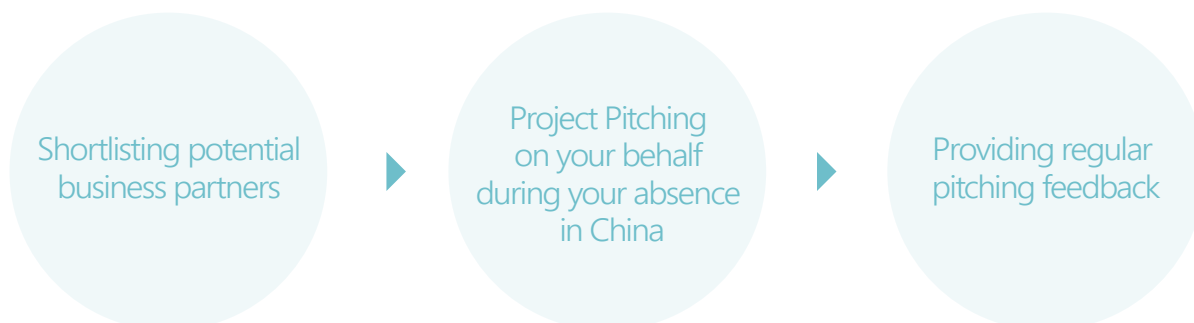


Identification of market segmentation



Analysis on relevant IPs in China with protection advice

- Project Liaison:



- Project Promotion: Comprehensive promotion channels and measures incl.



Online Media



Offline Events



Publication

Effective Tech-Matching Events:

During the Tech Showcase Tour of IPIEC GLOBAL 2018, contestants were taken to several major industry hubs (Kunshan, Kunming, Yu'xi, Xi'an, Mianyang and Guangzhou) across China for project roadshows and meeting with local enterprises and authorities for in-person discussion on potential collaboration, leading to 82 Letters of Intent signed for cooperation.

IPIEC GLOBAL 2019 is going to take the contestants to even more leading industry hubs in China, aiming to lay a solid foundation for their business growth in China by building up an extensive network, with potential access to local funding and incentive policies.

Other Benefits



Gain direct experience and understanding about China



Mentored by prestigious entrepreneurs and experts



Travel across multiple industry hubs in China at a time



Diverse online and offline promotion



Unparalleled project exposure

Contest Awards



Champion
USD\$100,000



2nd Place
USD\$50,000



3rd Place
USD\$20,000



Internet Popularity
Award

Contest Organization

Jointly Organized by:

- China International Cooperation Association of Small and Medium Enterprises
- WTOIP

Participation Conditions

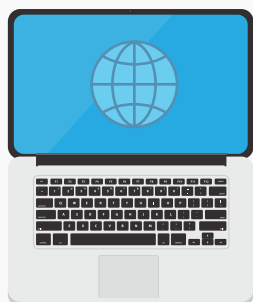
1. Participants and the participating projects shall come from overseas (outside of China). The project shall be in compliance with applicable laws in and out of China without any track record of misconduct;
2. Individuals, teams or enterprises shall possess the intellectual property right and original innovation associated with the participating project without infringing any third party intellectual properties;
3. Project is intended for localization and/or business cooperation in China.

File Your Application for the South East Asia Chapter of IPIEC Global 2019

You can select either application path:

CLOSING DATE FOR South East Asia:
Aug 15, 2019

01



Submit your application and project via our online form for ASEAN chapter:

www.beta-foundation.org/ipiec2019

02



Submit your application and project via email to the IPIEC ASEAN chapter:

ip@beta-foundation.org

Partnership Opportunities in South East Asia

Please contact us for IPIEC GLOBAL cooperation opportunities. We welcome partners across the the region for mutual business opportunities. You may contact our Representative Office in South East Asia: **BETA Foundation**
contactus@beta-foundation.org
www.beta-foundation.org

Timeline of IPIEC GLOBAL 2019

Item	Date	Where	Remark
Global Project Collection & Submission	2019.05-2019.11	Online Submission	<p>Work together with overseas authorities and innovation associations for local project collection and promotion.</p> <p>Candidates can apply via official website of IPIEC GLOBAL2019: www.wtoip.com/ipiecglobal/registration/en</p>
Preliminary Contests	2019.06-2019.11	<ul style="list-style-type: none"> · UK · Asean · Australia · Israel · S.Korea · Hong Kong · Russia · Germany · Switzerland · Denmark · Norway · Finland · US 	<div> Last day for ASEAN submissions is Aug 15, 2019 </div> <ol style="list-style-type: none"> 1. Top 1-3 projects of each preliminary contest will qualify for the Semi-final; 2. Parallel to the preliminary contests, written assessment will be conducted by professional judges to select semi-finalists for projects not involved in preliminary contests.
International Innovation Bootcamp & Tech-Showcase Round Trip	2019.12	Guangzhou Shenzhen Beijing Xi'an Jiangsu Province Yunnan Province Sichuan Province Zhejiang Province (To be confirmed)	<p>Round-trip roadshows and matchmaking events will be organized in these destinations, along with local visits to industrial parks and large enterprises.</p> <p>Semi-finalists will be provided mentorship to fine tune their BPs and roadshows. Mentors are formed by noted investors, industry leaders, entrepreneurs and WTOIP experts.</p>
Semi-Final	2019.12	China	Top 10 will be selected as Finalists via on-stage showcase.
Final	2019.12	China	Global Top 3 and Internet Popularity Award will be announced.



About BETA Foundation

To remain globally competitive, ASEAN nations need a new breed of entrepreneurs who can create, adapt and proliferate technology that can propel the region into the digital age.

We believe that a thriving community of technopreneurs across South East Asia will ensure economic stability and global competitiveness.

Our mission is to develop ecosystems for technopreneurship advancement in South East Asia.

BETA Foundation is headquartered in Kuala Lumpur, Malaysia. It is also the South East Asia Representative Office for WTOIP.

For more information about IPIEC Global contests and partnerships, please contact:

BETA Foundation

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