

**‘Competitive Locally and Globally’**

# **FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTANCY**

**BACHELOR OF BUSINESS WITH HONOURS**

BPKP CODE PROGRAMME

**HE04 Entrepreneurship**

**For further inquiries, please contact :**

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<b>HE04 ENTREPRENEURSHIP</b>							
		Year 1		Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
<b>UNIVERSITY CORE (PPIB)</b> (10 CREDIT HOURS)	<b>UW00102</b> Ethnic Relations <b>UC00XX2</b> KI  International Students: <b>UM00102</b> Bahasa Melayu Aras 1 (replacement for <b>UW00102</b> )	<b>UW00202</b> TITAS <b>UK00XX2</b> KI <b>UE00XX2</b> KI  International Students: <b>UM00202</b> Bahasa Melayu Aras 2 (replacement for <b>UW00202</b> )					
<b>UNIVERSITY CORE (LANGUAGE)</b> (8 CREDIT HOURS)	<b>UB00102</b> Communicative English Grammar Module1 (MUET 1,2) <i>Or</i> Academic Reading & Writing/ Eng For Research Purposes / Grammar in Context (MUET 3, 4, 5, 6)	<b>UB00202</b> Oral Comm in English Module 2 (MUET 1, 2) <i>Or</i> Foreign Language Elem Level 1 (MUET 3, 4, 5, 6)	<b>UB00302</b> Reading & Writing in English Module 3 (MUET 1, 2) <i>Or</i> Foreign Language Elem Level 2 (MUET 3, 4, 5, 6)	<b>UB00702</b> English For Occupational Purpose (MUET 1,2) <i>Or</i> Foreign Language Elem Level 3 (MUET 3,4, 5, 6)			
<b>UNIVERSITY CORE (CO-CURRICULUM)</b> (3 CREDIT HOURS)	<b>ECXXX3</b> Co-Curriculum						
<b>FACULTY CORE (54 CREDIT HOURS)</b>	<b>BT12003</b> Marketing <b>BT10903</b> Business Mathematics <b>BT11903</b> Coporate Communication <b>BT12203</b> Business Accounting	<b>BT12303</b> Management <b>BT12103</b> Financial Management <b>BT10203</b> Microeconomics I	<b>BT22103</b> Business Information System <b>BT22003</b> Entrepreneurship <b>BT10403</b> Business and Economic Statistic <b>BT11703</b> Macroeconomics I <b>BT22303</b> Human Resource Management	<b>BT20403</b> Commercial Law <b>BT21603</b> Research Methodology <b>BT21303</b> Organizational Behaviour	<b>BT21503</b> Business Ethics <b>BT21403</b> Operation Management	<b>BT31103</b> Strategic Management	

**Course Structure Session 2015 / 2016**

<b>HE04 ENTREPRENEURSHIP</b>						
	Year 1		Year 2		Year 3	
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
<b>PROGRAM CORE</b> (9 CREDIT HOURS)			<b>BB20103</b> Creativity, Innovation in Entrepreneurship		<b>BB30603</b> Corporate Entrepreneurship	<b>BB31203</b> Business Project Proposal
<b>COMPULSORY PROGRAMME ELECTIVE</b> (21 CREDIT HOURS)				<b>BB20203</b> E-Commerce in Entrepreneurship <b>BB20303</b> Franchise Management <b>BB21503</b> Entrepreneurial Finance	<b>BB33103</b> Social Entrepreneurship <b>BB31403</b> Strategic Entrepreneurship	<b>BB31303</b> Seminar in Entrepreneurship <b>BB31603</b> New Business Venture Management
<b>LIBERAL ELECTIVE</b> (9 CREDIT HOURS)					Elective 1 Elective 2	Elective 3
<b>PRACTICUM/ ACADEMIC EXERCISE</b> (6 CREDIT HOURS)						<b>BB30006</b> Practicum or <b>BB30016</b> Thesis Writing
<b>TOTAL</b> (120 CREDIT HOURS)	21	17	20	20	21	21

