

‘Competitive Locally and Globally’

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTANCY

BACHELOR OF BUSINESS WITH HONOURS

BPKP CODE PROGRAMME
HP08 Tourism Management

For further inquiries, please contact :

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HP08 TOURISM MANAGEMENT

	Year 1		Year 2		Year 3	
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
UNIVERSITY CORE (PPIB) (10 CREDIT HOURS)	UW00102 Ethnic Relation UC00302 Negotiation Proficiencies International Students: UM00102 Bahasa Melayu Level 1	UW00202 TITAS UE00102 Etika dan Akhlak UK00402 Teknik dan Kemahiran Belajar International Students: UM00202 Bahasa Melayu Level 2				
UNIVERSITY CORE (LANGUAGE) (8 CREDIT HOURS)	UB00102 Communicative English Grammar Module 1 (MUET 1, 2) Academic Reading & Writing Eng For Academic Purposes / Grammar in Context (MUET 3, 4, 5, 6)	UB00202 Oral Comm in English Module 2 (MUET 1, 2) Foreign Language Elem Level 1 (MUET 3, 4, 5, 6)	UB00302 Reading & Writing in English Module 3 (MUET 1, 2) Foreign Language Elem Level 2 (MUET 3, 4, 5, 6)	UB00702 English For Occupational Purpose (MUET 1, 2) Foreign Language Elem Level 3 (MUET 3, 4, 5, 6)		
UNIVERSITY CORE (CO-CURRICULUM) (3 CREDIT HOURS)	ECXXXX3 Co-Curriculum					

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	Year 1		Year 2		Year 3	
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
FACULTY CORE (54 CREDIT HOURS)	BT12003 Marketing BT10903 Business Mathematics BT11903 Corporate Communication BT12203 Business Accounting	BT12103 Basic Financial Management BT12303 Management Principles and Practices BT10403 Microeconomics I	BT10403 Business and Economics Statistics BT10703 Introduction to Information Systems BT11103 Basic Entrepreneurship BT11703 Macroeconomics I BT22303 Human Resource Management	BT20403 Commercial Law BT21603 Research Methodology BT21303 Organizational Behaviour	BT31503 Business Ethics BT21403 Operation Management	BT31303 Strategic Management
CORE PROGRAMME (12 CREDIT HOURS)		BY20103 Principles of Tourism	BY20203 Culture in Tourism Industry	BY30403 Tourism Marketing	BY30503 Tourism Planning and Development	
COMPULSORY PROGRAMME ELECTIVES (18 CREDIT HOURS)				BY20303 Tourism Intermediaries BY30603 Tourist Behaviour	BY30703 E-Tourism Management BY30803 Special Interest Tourism Management	BY33803 Travel and Transportation BY33903 Special Events Management
LIBERAL ELECTIVES (9 CREDIT HOURS)					Elective 1 Elective 2	Elective 3
PRACTICUM / ACADEMIC EXERCISE (8 CREDIT HOURS)						BY30006 Practicum
	21	20	20	20	21	18

TOTAL (120 CREDIT HOURS)