





Faculty of Business
Economics and
Accountancy
Universiti Malaysia Sabah
MALAYSIA

In collaboration with

Adamson University PHILIPPINES

National Institute of Technology Fukushima College JAPAN

## **CONFERENCE CALL FOR PAPERS**

8<sup>th</sup> REGIONAL CONFERENCE ON CAMPUS SUSTAINABILITY 2024

"Accelerating Sustainability in Business"
Date: 24th – 26th April 2024
Venue: Kota Kinabalu, Sabah, Malaysia





### **CALL FOR PAPERS**

### 8th REGIONAL CONFERENCE ON CAMPUS SUSTAINABILITY 2024

"Accelerating Sustainability in Business"

Date: 24th - 26th April 2024

Venue: Kota Kinabalu, Sabah, Malaysia and Online

We are pleased to announce the 8<sup>th</sup> Regional Conference on Campus Sustainability 2024 (8RCCS2024) organized by Universiti Malaysia Sabah (Malaysia) with the collaboration of Adamson University (Philippines) and National Institute of Technology, Fukushima College (Japan).

We welcome all delegates to this beautiful state of Malaysian Borneo. The conference will focus on university and college's activities, projects and research done in and off campus that led to changes and promote sustainability in any business ventures.

The conference organizers invite papers and posters relevant to the theme of the conference "Accelerating Sustainability in Business". Papers are also invited in the sub themes of:

Adaptation and resilience Campus resources management Change management and implementation Community outreach and engagement **Ecocampus** Engineering for sustainability ESG (Environment, Social, Governance) Food service and security Green accounting and finance Green business and entrepreneurship Green marketing, purchasing and procurement Human resources and human capital Innovation and technology Leadership and empowerment in sustainability Linkages and network Low carbon economy Online learning/MOOC Outreach programmes Plans and policies Social sustainability Space and land use management

Sustainability education and curriculum development Sustainable Development Goals Sustainability Science Sustainable tourism Traditional knowledge in sustainability Transportation and connectivity

#### Who should attend?

Academicians, University Administrators, Campus Sustainability Directors/Officers, Students, Relevant Ministries, NGOs and Private Sectors

### **Important Dates**

Abstracts (Paper and Poster) Submission Deadline 1st of March 2024 (Friday) 29th of March 2024 (Friday)

Acceptance Notification 8<sup>th</sup> of March 2024 (Friday) 1<sup>st</sup> of April 2024 (Monday)

Full Paper and Poster Submission Deadline 5<sup>th</sup> of April 2024 (Friday)

Registration and Full Fees Payment Deadline 5th of April 2024 (Friday)

Pre-conference colloquium / Paper & Poster Presentation 24th of April 2024 (Wednesday) Day 1

Conference / Working Group Workshop / Technical Visit 25th of April 2024 (Thursday) Day 2 26th of April 2024 (Friday) Day 3

# **Abstracts (Paper and Poster) Submission**

Abstracts (one page abstract, typed, single-spaced and maximum 500 words) should be submitted for review and selection. The abstracts

should summarize the key points of the paper and with a maximum of 6 keywords that define the subject matter, and it should be typed in MS WORD format, single-spaced with margins of 1-inch on sides, 1.5 inches on top and bottom and using 12-point Tahoma font.

The paper is reviewed based on the quality of the abstract. Thus, ensure a complete abstract is submitted. Authors should write their name and indicate their affiliation (e.g. university name, state) only below the title of the paper.

Abstracts must be submitted to rccs@ums.edu.my. All the abstracts will be reviewed by the Scientific Paper Review Committee and authors of accepted abstracts will be invited to submit full papers.

Once the abstract is accepted, at least one of the authors must register and present the paper at the conference. Full paper should be submitted by 5<sup>th</sup> April 2024 and will be distributed in the conference proceedings to all the conference delegates via download on conference website.

Ten best papers and ten best posters will be competitively selected, and authors will be acknowledged with a plaque and certificate to be presented during the closing ceremony on the 26th of April 2024.

### **Full Papers Submission**

- 1. Manuscripts submitted to 8RCCS2024 should be original contribution and should not have been previously published nor under consideration for publication elsewhere. Individual and multiple authors are welcome to contribute.
- 2. Manuscripts must be written in English.

- 3. The abstract should summarize the key points of the paper with a maximum of 6 keywords that define the subject matter.
- 4. Manuscripts should normally not exceed 5,000 words.
- 5. All contributions should follow the format and style described in the guideline.
- 6. All manuscripts should be typed in MS WORD format, single-spaced with margins of 1-inch on sides with 1.5 inches on top and bottom and using 12-point Tahoma font.
- 7. Manuscripts should include the following major sections & sequence: title, affiliation of the authors (e.g. university name, state), abstract (not more than 500 words), keywords (3-6 words only), main body (Introduction, Literature Review, Methodology, Findings, Conclusion) and references.
- 8. The main body or text should be divided into headings and subheadings. Main headings should be centred on the page and subheadings placed at the left margin.
- 9. Tables and figures (300dpi) should be clearly labelled, in the format and style described in the guideline and suitable for direct reproduction.
- 10. References should follow the American Psychological Association (APA) Style.

All the full papers will be reviewed by the Scientific Paper Review Committee.

### **Poster Submission**

Poster must be one page of MS PowerPoint presentation.

### Registration

All presenters and participants must register for the conference. The registration and full fees payment due date is on 5<sup>th</sup> April 2024. Registration will only be confirmed upon receipt of full payment.

The conference registration fee includes participation in all conference sessions, participation in all scheduled meals, functions, and refreshment breaks, and a copy of the conference proceedings and programme will be available from the conference website.

The conference registration fees are shown below:

TYPE	RATES
F2F participant	RM250
(Individual)	
Online participant	RM50

### **Publication Opportunities**

Selected papers from the conference will be considered for publication in the BIMP-EAGA Journal for Sustainable Tourism Development and Journal of BIMP-EAGA Regional Development.

### **Mode of Payment**

Bank Transfer

Bank Name: MayBank Bhd Account No: 510013024241 Main Branch: Kota Kinabalu, SCC, Sabah

Copy of bank-in slip must be emailed to rccs@ums.edu.my as proof of bank remittance:

Note: Registration Forms will be sent via email and/or are downloadable from the conference website. Cancellation policy: If cancelled before 12th April 2024, 5PM, a full refund will be made minus any administrative charge. Notice of cancellation must be received in written form.

## Recommended Accommodations

Kota Kinabalu has a wide variety of accommodation from budget to luxury. We suggest participants check the Google Reviews and Ratings, and Trip Advisor Review for visitor's review.

### **Transportation**

Taxi and e-hailing (Grab, Air Asia Rides or Maxim) services are easily available in Kota Kinabalu city for the participants convenience.

#### Contact

### Associate Professor Dr. Awangku Hassanal Bahar bin Pengiran Bagul

Conference Chair Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah

Tel: +60.88.32000 x 1637 Fax: +60.88.320360

E-Mail: hbagul@ums.edu.my

## **CONFERENCE PROGRAM**

### 8<sup>th</sup> REGIONAL CONFERENCE ON CAMPUS SUSTAINABILITY 2024 Kota Kinabalu, Sabah, Malaysia

"Accelerating Sustainability in Business"
Date: 24<sup>th</sup> – 26<sup>th</sup> of April 2024
Venue: Sabah International Convention Centre, Kota Kinabalu Sabah

### **CONFERENCE PROGRAM DAY 1**

24 <sup>th</sup> of APRIL 2024 WEDNESDAY – PRE-CONFERENCE COLLOQUIUM/ONLINE PAPER AND POSTER PRESENTATION			
TIME	PROGRAMME	PLATFORM	
08.30 AM	Access to Session	Cisco Webex	
09:00 AM	Session 1 Morning		
	Online presentation		
	Moderator: Dr. Mohd. Allif Anwar Abu Bakar, Universiti Malaysia Sabah		
02:00 PM	Session 2 Afternoon		
	Online presentation		
	Moderator: Dr. Liu Hao, Shandong Jiaotong University, China		

### **CONFERENCE PROGRAM DAY 2**

25 <sup>th</sup> of APRIL 2024 THURSDAY – CONFERENCE DAY 2			
<b>TIME</b> 08.30 AM 09:00 AM	PROGRAMME Registration Session 1 Opening Ceremony Welcoming remarks by the Conference Chairman	VENUE UMS	
	Officiating speech by Dean, Faculty of Business, Economics and Accountancy		
	Moderator: Datu Razali Datuk Datu Eranza		
09:30 AM	Session 2 Keynote Speech 1 by Assoc. Prof. Dr. Fiffy Hanisdah Saikim Director Institute for Tropical Biology and Conservation, Universiti Malaysia Sabah, MALAYSIA		
	Photo Session and Press Conference		
	Moderator: Datu Razali Datuk Datu Eranza		
10:30 AM	Coffee Break		
10:45 AM	Session 3 Concurrent Session 1, 2, 3, 4 and 5 Refer to guidebook for details		
12:30 PM	Lunch		
02:00 PM	Session 4 Opening Remarks by Fr. Daniel Franklin E. Pilario, CM, Ph.D., S.Th.D. President, Adamson University, Philippines		
	Keynote Speech 2 by Dr. Ruben Navye Dean College of Business Administration, Adamson University, PHILIPPINES		
	Moderator: Dr. Saizal Pinjaman		
02:45 PM	Session 5 Working Group Session I Working Group 1: EcoCampus Chair: Dr. Robert Francis Peters Universiti Malaysia Sabah, Malaysia		

Working Group 2: Self-Management in Sustainability
Chair: Dr. Nuna Almanzor
Adamson University, Philippines

Working Group 3: Outreach and Human Resources
Chair: Associate Professor Dr. Erika Watanabe
National Institute of Technology, Fukushima College, Japan

03:45 PM

Tea Break

04:00 PM

Session 6
Concurrent Session 6, 7, 8, 9 and 10
Refer to guidebook for details

### **CONFERENCE PROGRAM DAY 3**

26 <sup>th</sup> of APRIL 2024 FRIDAY CONFERENCE DAY 3				
TIME	PROGRAMME	VENUE		
08:30 AM	Session 7 Concurrent Session 11 and 12	UMS		
	Refer to guidebook for details			
09:15 AM	Session 8 Opening Remarks by Associate Professor Dr. Takahiro Honda representing Mr. Shigenori Taguchi, President, National Institute of Technology, Fukushima College, Japan			
	<b>Keynote Speech 3</b> by Associate Professor Dr. Takahiro Honda Department of Business Communication, National Institute of Technology, Fukushima College, Japan			
	Moderator: Datu Razali Datuk Datu Eranza			
10:00 AM	Coffee Break			
10:15 AM	Session 9 Working Group Forum Panel 1: (Universiti Malaysia Sabah) Panel 2: (Adamson University) Panel 3: (National Institute of Technology, Fukushima College)			
	Moderator: Dr. Oscar Dousin			
11:00 AM	Session 10 Signing of KOTA KINABALU DECLARATION by Universiti Malaysia Sabah, Malaysia, Adamson University, Philippines and National Institute of Technology, Fukushima College, Japan			
	Moderator: Datu Razali Datuk Datu Eranza			
11:10 AM	Session 11 Closing Ceremony Presentation of Certificates of Best Papers and Posters by Assoc. Prof. Dr. Awangku Hassanal Bahar Pengiran Bagul and accompanied by Chief Judge			
	Announcement of the 8 <sup>th</sup> Regional Conference on Campus Sustainability 2024			
	Presentation of the 9 <sup>th</sup> Regional Conference on Campus Sustainability 2025 host			
	Closing speech by Assoc. Prof. Dr. Awangku Hassanal Bahar Pengiran Bagul			
	Moderator: Datu Razali Datuk Datu Eranza			
12:00 PM	Lunch at Desa Cinta Kobuni			
02:00 PM	Technical visit to Desa Cinta Kobuni			

Please contact <u>rccs@ums.edu.my</u> for further inquiries. #8RCCS2024 #RCCS

### ORGANIZING COMMITTEE

#### **PATRON**

Prof. Datuk Dr. Kasim Md Mansur

Vice-Chancellor, Universiti Malaysia Sabah, Malaysia

Fr. Daniel Franklin E. Pilario, CM, Ph. D, S. Th D.

President, Adamson University, Philippines

Mr. Shigenori Taguchi

President, National Institute of Technology, Fukushima College, Japan

### **ADVISOR**

Assoc. Prof. Dr. Mohd. Rahimie Abd. Karim

Dean, Faculty of Business, Economics and Accountancy, UMS

#### **CONFERENCE CHAIRMAN**

Assoc. Prof. Dr. Awangku Hassanal Bahar

**Pengiran Bagul** 

Faculty of Business, Economics and Accountancy, **UMS** 

#### **DEPUTY CHAIRMAN**

Dr. Andi Tamsang Andi Kele

Dr. Izyanti Awang Razli

Faculty of Business, Economics and Accountancy, **UMS** 

### **SECRETARIAT**

Dr. Mohd. Allif Anwar Abu Bakar

Dr. Tini Maizura Mohtar

Dr. Chew Tze Cheng @ Nur Alesha Chew

Faculty of Business, Economics and Accountancy, **UMS** 

#### **FLOOR MANAGER**

Dr. Rudy Ansar

Dr. Saizal Pinjaman

Faculty of Business, Economics and Accountancy, **UMS** 

### **TREASURER**

Mr. Andy Lee Chen Hiung

Accounting Centre, UMS

#### **MODERATOR**

Dr. Oscar Dousin

Dr. Mohd. Allif Anwar Abu Bakar

**Datu Razali Datuk Datu Eranza** 

Faculty of Business, Economics and Accountancy, UMS

School of Management, Shandong Jiaotong University, China

#### **PUBLICATIONS**

Dr. Oscar Dousin

Dr. Borhan Sareya Abdullah

Dr. Andi Tamsang Andi Kele

Dr. Tini Maizura Mohtar Dr. Saizal Pinjaman

Faculty of Business, Economics and Accountancy, UMS

### PROTOCOL, PROMOTION & PUBLICITY

Dr. Chew Tze Cheng @Nur Alesha Chew

Dr. Rudy Ansar

**Datu Razali Datuk Datu Eranza** 

Faculty of Business, Economics and Accountancy, UMS

### Mr. Andy Lee Chen Hiung

Accounting Centre, UMS

#### IT ADMINISTRATOR

Mr. Ujin Matjin

Faculty of Business, Economics and Accountancy, UMS

### **LOGISTIC AND TECHNICAL**

Mr. Andy Lee Chen Hiung

Accounting Centre, UMS

#### **Datu Razali Datuk Datu Eranza**

Mr. Ujin Matjin

Mr. Bryan Tong Yu Ten

Faculty of Business, Economics and Accountancy, UMS

#### **COLLABORATORS PERSON-IN-CHARGE**

Dr. Nuna E. Almanzor

Executive Director, Center for Research and Development, Adamson University, Philippines

### Ms. Chiho Matsumoto

Student Affair Staff of International Relations Office, National Institute of Technology, Fukushima College, Japan